

FOREWORD

Freeman Pascal,
MPHL, Chairperson



MOD will offer unique low cost products and services to encounter the public health challenges

This strategic business plan (SBP) is a product of an assiduous engagement between company staff, leadership, public health experts, and consumers. It is intended to re-purpose and position MOD into the public health contracting markets that is dominated by just a handful of yet highly experienced actors. This SBP opens the opportunity for MOD to use its experience, expertise, and capacity to deliver public health services to the underserved communities and sub-populations.

It is envisaged through this SBP that MOD will offer unique low cost products and services to encounter the public health challenges of

the 21st century ; by contracting for public health project design and management; Knowledge thesis, research and translation; distribution of medical technologies and products; Community health insurance scheme (MOD CHIS); Public health workforce development. The SBP is aligned with the agenda 2030 priority goal 3 that is intended to increase access to Universal Health Coverage (UHC) and Uganda's Third National Development Plan (UNDP III) 2015/16-2019/20 critical blue prints that directs investments to the health sectors.

Our expertise and experience in delivering complex projects is unmatched, demonstrated through our partnership with Rakai Health Sciences Program (RSHP) and Mildmay Uganda in implementing the DREAMS project in central Uganda. Over 110,000 adolescent girl and young women, and their male partners were saved; using the unique male engagement and a mix of other enabling models. The methods used and the number of lives saved, eventually transformed the company into a lead implementing partner for the DREAMS project. This SBP is built on a culture of performance excellence that will underpin all our engagement with donors, business partners and consumers in the execution of our duties. We challenge ourselves to the highest levels of accountability and integrity in all our dealings with the government, community, and other entities with whom we come into contact. It is my sincere desire that this SBP will deliver exponential growth to the organization and the people we serve through all partnership and contracts we sign.

Finally, I would like to acknowledge and thank the people who have generated ideas for the development of this company's strategic plan; the MOD staff, Management, Board and all consulted stakeholders. We appreciate your time and sacrifice.

Endorsed by:

Freeman Pascal, MPHL
Chairperson Board of Directors